

Working together to share the road

What we are doing

Through the Share the Road (StR) Programme, the Road Transport Forum, National Road Carriers, Road Transport Association NZ, NZ Trucking, Log Transport Safety Council, Cycling NZ, Cycling Action

Network, NZ Police, ACC, Auckland Transport, Bus and Coach Association and the New Zealand Transport Agency have been working together to develop a programme to enable people on bikes and heavy vehicle drivers to better understand each other when sharing the road.

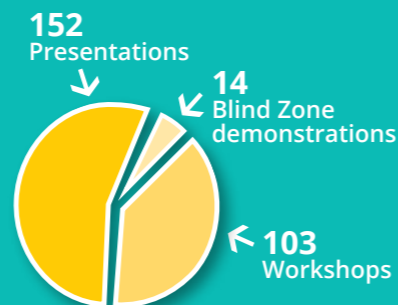
The facts:



86% 86% of cyclists who have participated in workshops report learning a range of useful techniques and skills for safer riding, with increased skills and confidence while riding in traffic with heavy transport.



87% of staff from freight and bus companies who have participated in workshops report a positive change in driver attitudes to sharing the road.



Nearly **5,000** people have attended Share the Road (STR) workshops, presentations or Blind Zone demonstrations since the campaign started.

What is it about?

The programme encourages positive attitude and behaviour change through an ongoing series of workshops and presentations, as well as a toolbox of resources to support organisations and companies in conducting their own programmes. The workshops allow people on bikes to experience what a truck driver can and can't see from the driver's seat and to give drivers the experience of cycling around a heavy vehicle.



Allied Concrete Drivers around the country are learning the principles of good road sharing.

Kathy Beswick, a cyclist from Christchurch said: *The workshop gave me confidence to 'own the road' a bit more. It helped my understanding about being visible - it's not just about clothing, it's your behaviour on the road. Getting up in the cab of the truck was really interesting too: you don't realise and it makes me much more aware of keeping myself visible on the road.*



Vinod Prasad grew up in Fiji sharing a tricycle with his brother and sister. *I always take care of cyclists when driving my truck.* He learned to ride a bicycle at a recent Fulton Hogan Share the Road Driver workshop.



How does the Share the Road campaign align with Government strategic goals?

Associate Minister of Transport Julie Anne Genter has said: *I'm committed to making cycling safe and attractive for people of all ages and abilities. Creating a culture of sharing the road respectfully will be key to making this happen.*



The benefits:

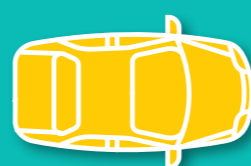
By focusing on the three things we have control over when on the road, our vehicle/bicycle, our attitude and our behaviour, road users can apply StR learnings used within the workshops and resources to any situation.

For drivers

- Driving behind a cyclist? Leave plenty of space.
- Cyclists ride further out from the kerb and parked cars because it's safer.
- When you pass a cyclist, leave a buffer of space between you.

For cyclists

- Keep control of your bike and stay aware of your surroundings.
- Ride to be seen and be predictable.
- Choose safe routes.



The winning formula

Everyone supports the idea of good road sharing. By engaging with over 150 transport operators and cycling groups, listening to what will work for them, we have developed a range of workshop models and resources to enable drivers and those who ride to take onboard the campaign messaging.

What's next

Requests are coming in from transport operators for resources to embed Share the Road messaging into their driver training programmes. Health and Safety resources are being circulated for their H&S programmes. STR Blindzone workshops are now part of Cycling NZ Ride Leader Workshops. The STR curriculum will be in the new National Cycling Education System.

Trials are underway to create 3-D film environments that will enable (with a VR Headset or tablet) drivers and those who cycle to experience riding a bike or driving a truck virtually. This will overcome the logistical challenges of getting folk out on the road, particularly the likes of line haul drivers who are always on the highway.

Share the road
Heavy vehicle drivers and cyclists
can.org.nz/str

